



Cookies Policy

Policy

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1 1 INTRODUCTION

The Mater Foundation (*hereinafter referred to as the “Foundation”*) uses cookies on its website to personalise content and ads, to provide social media features and to analyse traffic. The Foundation also shares information about users’ use of our site with the Foundations’ social media, advertising and analytics partners who may combine it with other information that users have provided to them or that they have collected from users’ use of their services.

2 2 POLICY STATEMENT

The Foundation is transparent with its website users about what cookies the Mater Foundation use, what the Cookies are used for and how we use the information that is stored and collected from Cookies. Website users’ are informed of this by way of a Cookie Notice ‘pop up’ when they visit our website.

3 3 SCOPE

The purpose of this document is to describe the different types of cookies and similar technologies that may be applied on the Foundation’s website and associated subdomains. This policy applies to the Mater Foundation website and associated subdomains Domain <https://www.materfoundation.ie/>

4 COOKIE NOTICE

The Mater Foundation provides the following information to website users by way of a Cookie Notice.

4.1 FOUNDATION’S WEBSITE USE OF COOKIES

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you’ve provided to them or that they’ve collected from your use of their services.

4.2 ABOUT COOKIES

Cookies are small text files that can be used by websites to make a user's experience more efficient. Cookies files contain small amounts of information which are downloaded to your device when you visit a Site. Cookies are then sent back to the originating Site on each subsequent visit, or to another Site that recognises that cookie. Cookies are useful because they allow a Site to recognise a user’s device.

You can find more information about cookies at:

- www.allaboutcookies.org
- www.youronlinechoices.eu

Cookies do lots of different jobs, like letting you navigate between pages efficiently remembering your preferences, and generally improve your website experience. They can also help to ensure that adverts you see online are more relevant to you and your interests. Most Sites you visit will use cookies in order to improve your user experience by enabling that Site to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies may be set by the Site you are visiting ('first party cookies') or they may be set by other Sites who run content on the page you are viewing ('third party cookies'). Cookies used on this site Materfoundation.ie uses third party cookies. We use cookies in order to make this Site easier to use, to support the provision of information and functionality to you, as well as to provide us with information about how this Site is used so that we can make sure it is as up to date, relevant and error free as we can.

4.3 WHAT INFORMATION DO WE OBTAIN FROM YOU?

For each visitor to our site, we automatically gather certain potentially identifying information and store it. This information includes your Internet Protocol (IP) address, your browser type, internet service provider (ISP), referring/exit pages, your operating system, date/time stamp, processor or device serial number, unique device identifier, and clickstream data. We collect this information on an individual basis and in aggregate, or combined form.

4.4 COOKIE DECLARATION

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission. This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website at <https://www.materfoundation.ie/cookie-declaration/>

To the extent any Personal Information is collected through cookies, the Privacy Statement applies and compliments this Cookie Policy. By continuing to browse the Site you are agreeing to our use of cookies and the cookies notice at the top of your browser will disappear. If you block our use of cookies, you may be unable to access certain areas of our

Site and certain functions and pages will not work in the usual way. Doing so may also affect our ability to update this Site to cater for user preferences and improve its performance

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Statement <https://www.materfoundation.ie/about-us/privacy-statement/>

4.5 COOKIES CURRENTLY IN USE

The Mater Foundation uses multiple cookie types please see below for an explanation of each type, to view an up to date current list of all cookies that are in use by our website please click on <https://www.materfoundation.ie/cookie-declaration/>

4.6 NECESSARY COOKIES

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
[SessionID#27]	paypal.com	This cookie is provided by Paypal. The cookie is used in context with transactions on the website - The cookie is necessary for secure transactions.	3 years	HTTP Cookie
__paypal_storag e__	mater.agitate.ie	Used in context with the PayPal payment-function on the website. The cookie is necessary for making a safe transaction through PayPal.	Persistent	HTML Local Storage
_grecaptcha	materfoundation.ie	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
akavpau_ppsd	paypal.com	This cookie is provided by Paypal. The cookie is used in context with transactions on the website - The cookie is necessary for secure transactions.	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
CookieConsent	materfoundation.ie	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
enforce_policy	paypal.com	This cookie is provided by Paypal. The cookie is used in context with transactions on the website - The cookie is necessary for secure transactions.	1 year	HTTP Cookie
l7_az	paypal.com	This cookie is necessary for the PayPal login-function on the website.	1 day	HTTP Cookie
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::b	google.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::d-#	google.com	This cookie is used to distinguish between humans and bots.	Persistent	HTML Local Storage
ts	t.paypal.com	Used in context with the PayPal payment-function on the website. The cookie is necessary for making a safe transaction through PayPal.	Session	Pixel Tracker
ts_c	paypal.com	Used in context with the PayPal payment-function on the website. The cookie is necessary for making a safe transaction through PayPal.	3 years	HTTP Cookie

4.7 PREFERENCE COOKIES

Preference Cookies enable a website to remember information that changes the way the website behaves or looks, like our preferred language or the region that you are in.

The Mater Foundation does not use cookies of this type.

4.8 STATISTICS COOKIES

Statistics Cookies help website owners understand how visitors interact with websites by collecting and reporting information anonymously. These are optional cookies and users can opt out of these at any time.

Name	Provider	Purpose	Expiry	Type
_ga	materfoundation.ie	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gat	materfoundation.ie	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	materfoundation.ie	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
ugid	unsplash.com	Necessary for the implementation of video-content on the website.	1 year	HTTP Cookie
vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP Cookie

4.9 MARKETING COOKIES

Marketing Cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers. These are optional cookies and users can opt out of these at anytime.

Name	Provider	Purpose	Expiry	Type
_fbp	materfoundation.ie	Used by Facebook to deliver a series of advertisement	3 months	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		products such as real time bidding from third party advertisers.		
_gcl_au	materfoundation.ie	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
_GRECAPTCHA	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	179 days	HTTP Cookie
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
pagead/1p-conversion/#	google.com	Pending	Session	Pixel Tracker
pagead/1p-user-list/#	google.com	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
		used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.		
pagead/landing [x2]	doubleclick.net google.com	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
pagead/viewthroughconversion/997701274	doubleclick.net	Pending	Session	Pixel Tracker
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt-remote-cast-	youtube.com	Stores the user's video	Session	HTML

Name	Provider	Purpose	Expiry	Type
available		player preferences using embedded YouTube video		Local Storage
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

5 MANAGING COOKIES IN YOUR BROWSER

In addition to the options provided above, you may refuse or accept cookies from the Site at any time by activating settings on your browser. Information about the procedure to follow in order to enable or disable cookies can be found on your Internet browser provider's site via your help screen. We have also supplied links to several of the more popular browsers for procedures on how to view and disable cookies:

[Google Chrome Browser](#)

[Microsoft Internet Explorer Browser](#)

[Mozilla Firefox Browser](#)

[Apple Safari Browser](#)

[Opera Web Browser](#)

6 HOW TO DELETE COOKIES

For further information on how to delete cookies we recommend that you read the information provided at following link: <http://www.allaboutcookies.org/manage-cookies/clear-cookies-installed.html>

Further Information

You can find more information about cookies by visiting www.allaboutcookies.org to obtain detailed information on how to prevent cookies from being set on your particular browser.

If you would like further information about the cookies used in relation to YouTube videos, the YouTube privacy notice, including details about YouTube related cookies, is available at: <https://www.google/policies/privacy/>.

To opt out of being tracked by Google Analytics across all Sites, visit: <http://tools.google.com/dlpage/gaoptout>.

If you would like to find out more about advertising networks and affiliate programmes and how cookies are used for these purposes, please visit: www.youronlinechoices.com

This is an information portal which is run by the Internet Advertising Bureau (IAB), the trade association for digital advertising, and will provide you with all the information you need to know about online behavioural advertising and the choices available to you.

This policy takes into account guidance for the use of cookies in relation to:

- Privacy and Electronic Communications Regulation 2002, amended in 2006 and 2009, Implemented in Ireland in 2011 as S.I.336/2011
- Irish Data Protection Act 2018
- General Data Protection Regulation (GDPR)

The overarching aim of the e Privacy Directive is to ensure the protection of fundamental rights and freedoms of the public when they make use of electronic communication networks. Articles 5(3) and 13 of the e-Privacy Directive apply to providers of electronic communication services as well as website operators (e.g. for cookies) or other businesses (e.g. for direct marketing).

If you have any queries or questions about privacy and/or security of your personal data please contact our Data Protection Officer at dataprotection@materfoundation.ie

Should you wish to make a complaint regarding the processing of your personal data or are unsatisfied with how we have handled your information, you have the right to lodge a complaint with the Irish Supervisory Authority. You may lodge a complaint with the Office of the Data Protection Commissioner via their [online form](#).