

Annual Report 2015



Advancing care for every patient, every day

It is people like you that
make people like me, matter,
when we need it most.



The Mater Foundation is dedicated to supporting the Mater Hospital give every
patient and every family who loves them, the very best of care.

Thank you for your generosity so that we can continue this now and into the future.

Welcome, friends,



Declan McCourt, Chairperson, and Mary Moorhead, Chief Executive.

Every day we see the human side of the Mater hospital – the faces of patients who are going through the toughest of times, and their loved ones who are trying to be strong. It is this human spirit that drives the spirit of our business, so that we can continue to raise the standard of the hospital for the needs of its patients.

One of our proudest moments in 2015 was being present at the opening of the new Oncology/ Haematology Unit (Cancer Day Ward), known as the Carney Unit. For us, we weren't just delighted to see our fundraising efforts for this state-of-the-art facility come to fruition, but we were immensely humbled because raising €625,000 needed to equip it represented the warmth, compassion and amazing charitable spirit of thousands of our supporters.

The total incoming resources reported for 2015 is €3,353,902. Although this represents a decrease of 8.91% it is important to note that in 2014 the Mater Foundation received an unexpected large once off donation of €500,000 along with a VAT rebate on medical equipment totalling €250,700. On a more positive note our general fundraising income saw an increase of 122%.

Like our patients in the Mater hospital, we have had good days and bad days. The charity sector was rocked once again by a case of poor leadership and accountability, and it is heartbreaking to think how much that hurts the genuinely great efforts made by our supporters and fundraisers. We take governance extremely seriously, and being accountable for every penny we raise and invest is our priority. We have an open and accountable policy towards information about how we do business, and we outline our donor charter at the end of this report.

A special word of thanks goes to the Members of our Board who give their time freely and are committed to good governance by providing unstinting support. Delivering the Mission of the Mater Foundation could not be accomplished without the professionalism and commitment of our Board and staff.

In conclusion thanks to the generosity of our donors, volunteers and supporters we granted just over €1.9 million to departments, wards and clinics within the Mater Hospital in 2015. We could not do this without you.

Thank you.

Mary Moorhead
Chief Executive

Declan McCourt
Chairperson

Impact of your support

In most situations the earlier the diagnosis, the better the outcome

Improving Diagnosis

We granted €250,000 to the Mater Hospital for the groundbreaking Molecular Laboratory to help improve diagnosis and repatriate genetic testing to Ireland, saving costs and reducing waiting times. This innovative sequencing technology offers a seamless integration of world class patient care, scientific research, cutting edge international clinical trials and education, and it would not be possible without the generosity of a single donor.

Fighting Inherited Cardiac Conditions

Prevention is better than any cure so identifying inherited cardiac conditions can save lives. Your support enabled us to grant €177,777 to the Family Heart Screening clinic in 2015, which screened 1,296 patients. Funding of €2,900 from The Ireland

Funds will help to provide ECG tests for many of those. This is a vital service for families who have lost loved ones to conditions such as Sudden Adult Death Syndrome. Prior to the clinic opening families would have had to travel to the UK for screening during an extremely traumatic and stressful time in their lives.

Leading the way in Research

All medical breakthroughs come from research and so clinical trials are vital to ensure the future success of treatments. We invested €220,741 in research and we know that it has saved and changed lives. Currently we are supporting 27 clinical trials.



The Mater Foundation is dedicated to investing in innovative research projects in the Mater Hospital.



Tom Murphy (second from left) presenting a cheque from his fundraising efforts to the Mater Foundation.

"The future looks a lot brighter than it did 12 weeks ago."

These were the words of my consultant Professor McCaffrey that changed my life. "Tom," he continued, "it would appear that things are going in the right direction. It's a clinical trial, it's a hit and miss type of thing, but they're learning a lot from you."

I already had melanoma once, and had two years of treatment. Being given the all clear was tremendous, and I got back to living my life. But then a lump appeared again on my arm, but this time, they also found specks on my lungs. It was shattering. The outlook was challenging. And then Professor McCaffrey suggested a new clinical trial. I leapt at it, even though you're talking about a round trip of 500 miles. At the end of the 12 weeks treatment I was scanned again, and everything was gone. My lungs were clear and you could visibly see the bump on my left arm disappearing as the weeks went by. Now I'm on a maintenance programme and regularly scanned. Professor McCaffrey came back from a conference and said, "Tom, there are 5,000 people in the world on this clinical trial and the results have come back". I'll never forget it. He said, "It's

a major breakthrough in cancer treatment." The results are phenomenal, far beyond anything they had ever hoped for.

This is a whole new ball game – it's working through the immune system. What this drug does is it goes in, it does its business in knocking out the ability of these cancerous cells to dictate within your system their own way of going about things, and going from one major organ to another and so on. So it's very different in terms of your old conventional chemotherapy which killed the good with the bad.

So I'm here this morning in the Sunny South West, and I'm looking out at a lovely blue sky, and I'm saying "well, why am I one of the lucky ones, why did I get a second chance?", you know? I've raised about €25,000 so far for the Mater, and so I would encourage people to help, because I don't think there's any family in the world, never mind Ireland, that hasn't been touched in some way by the disease of cancer.

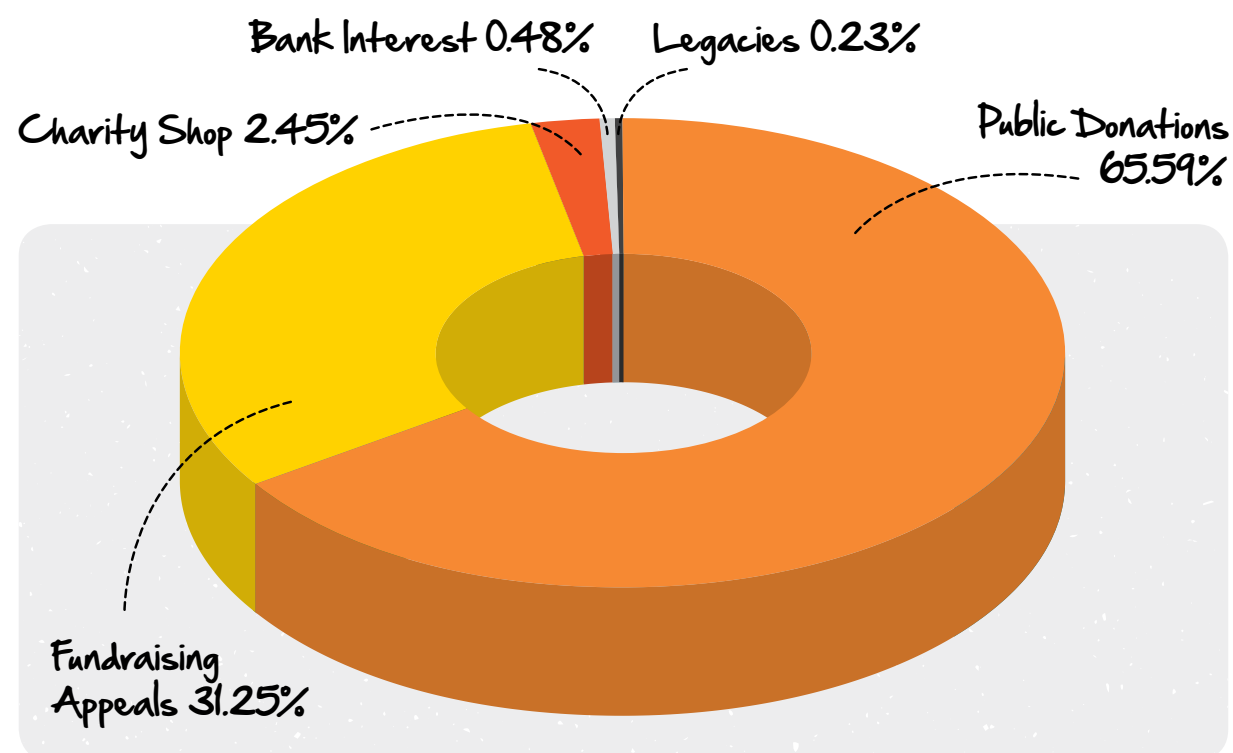
Tom Murphy, from County Kerry



How we deliver for our patients

The only reason we exist is for you. To make the patient experience as caring and comfortable as it can be. And the only way we exist is because of you... through the generosity of our friends, supporters and donors.

Our total income in 2015 was €3,353,902 which given the challenges of the year, was a phenomenal testament to the hard work, enthusiasm and determination of our donors.



Legacies

€7,268

Leaving a lasting impact on the lives of others is a wonderful way to support our work, and we appreciate all donations left to us in wills.

Direct Marketing

€667,342

One of the most cost efficient ways for us to raise money is people making regular direct debit donations and responding to mailings. Combined with our Heart Badge appeal and regular raffles, this income is vital to the ongoing support we provide the hospital.

Fundraising Events & Campaigns

€610,463

Thank you to every single person who took part in one of our many events and campaigns that not only raise funds but also awareness about threatening illnesses.

Trusts and Corporate Income

€978,716

We appreciate the incredible support from businesses and companies, especially the employees who support our work through sponsorship, donations and fundraising.

General Donations

€146,811

The generosity of friends who leave us donations without even being asked is so vital to our ability to ensure we always improve the patient experience.

Major Donor

€250,000

We are so grateful for the support and generosity of a donor who invested significantly in the Molecular Laboratory.

Community Fundraising

€309,503

We cannot praise enough the dedicated volunteers who run events in their local community to raise vital funds for our work.

Charity Shop

€82,218

Our Dorset Street Shop is a vibrant hub of activity, run by Sr Gerard Egan and her volunteers, raising funds for our patient care programmes.

Other

€301,581

We also earn some additional income from bank interest and other activities that contribute to our total income for the year.

Summary of Financial Statements

Income and Expenditure 2015

	2015	2014
Income	€	€
Public Donations	2,199,858	2,232,611
Legacies	7,268	15,152
Fundraising Appeals	1,048,277	1,307,601
Mater Hospital Charity Shop	82,218	81,013
Bank Interest	16,281	46,541
	3,353,902	3,681,918
Expenditure		
Mater Hospital Grants	1,992,873	2,749,761
Charitable Activities Support costs	66,060	66,060
Costs of Generating Funds	1,204,047	1,009,569
Charity Shop	46,387	48,566
Governance Costs	26,220	28,606
	3,335,587	3,902,562

Balance Sheet

	2015	2014
Current & Fixed Assets	€	€
Fixed Assets	677,496	260,123
Current Assets	* 3,220,442	4,185,382
Current Liabilities		
Creditors	268,220	751,675
Net Assets	3,629,718	3,693,830

**Our current assets of €3.2 m include funds raised from our main appeals which are ear-marked for on-going projects in the hospital and largely for the accounts we hold on behalf of wards and departments. These funds are committed and will be spent once sufficient funds are raised to meet the identified needs.*

How money was invested

In 2015 the Mater Foundation granted over €1.9 million to support and fund specific projects within the Mater Public Hospital in a variety of areas.



Patient care is at the centre of all the Mater Foundation fundraises for.



Healthcare €425,078

We are able to fund specialist nurses, doctors and other health care professional posts in exceptional cases.



Research & Education €495,541

We believe research, staff training and education supports best practice care for our patients, ensuring cutting edge approaches and world class knowledge are available.



Medical Equipment €249,721

It is vital that we continue to fund essential new equipment so that our staff can deliver the best care possible in both diagnosis and treatment.



Genetics €250,000

Genetics will play such an important part of diagnosis, treatment and care in the future and we are continually supporting the Mater's work in this area.



Enhancing Patient Care €572,533

We are always looking at ways to support the Mater in providing and improving patient care in all areas of the hospital. Family rooms are one such example of this.

Impact of your support

It is vital to treat the person, not just the patient.

Cancer Day Ward

€625,000 to date of your support was invested in the Cancer Day Ward, now known as the Carney Unit. This investment was long awaited as cancer patients were being treated in cramped, overcrowded conditions that were no longer suitable for their growing needs. The new Day Unit is a bright and airy space in the new wing of the Mater Hospital that offers privacy and dignity to patients combined with the highest standards of clinical care available. Over 900 cancer treatments are carried out in the Day Unit each month and this number is growing steadily.

Family Rooms

The Mater Foundation believes that every family, when going through the heartbreak of losing a loved one, should have access to a quiet comfortable and private place where they can stay the night. With the help of the Irish Hospice Foundation we have built an additional four family rooms on acute care wards in the Mater Hospital including one in the Hospital's Intensive Care Unit, with an investment of €20,000 bringing the total to eight. Families have told us how much

they have appreciated having a designated family room on our wards where staff can meet with patients and their families and discuss their concerns in private. There is also access to tea and coffee making facilities free of charge.

BreastHealth Mater

Thousands of lives have been saved since greater awareness of breast cancer symptoms was introduced a decade ago. The vital work continues and so we invested €53,974 to fund the Family History and Genetics service in BreastHealth Mater which deals with families who have a family history of cancer and possibly a genetic risk of developing cancer.



BreastHealth Mater.



Our supporters helped to fund the new Cancer Day Ward.

Voices that Matter

Karrie's Story – There is life after cancer

Four years after my mother passed away from breast cancer, I was diagnosed with the same disease. I was 34. That was 2005 – 10 years ago – and since then I have pursued every last ounce of life. I also work in cancer data management at the Mater Hospital. I had surgery, chemotherapy, radiation treatment and hormone therapy for years, but now I just have to see the consultant once per year for a check-up. Sadly now my dad has also been a frequent visitor to the Mater and in 2014 he had surgery to remove part of his right colon. It was quite tough for Dad. He can be a bit stubborn sometimes and wouldn't ask for help getting in and out of bed because he didn't want to put the nurses out. But I realised that an electric bed would have helped immensely, because he could control his back support independently and move in and out as he wanted. It's so important for patients to feel independent during their stay, especially for those that usually live that way. So my family and I went on an amazing fundraising journey for the Mater, with the goal of investing in electric beds. We've walked 141 km from Marlay Park in Dublin to Clonagall in Carlow along the popular Wicklow Way hiking route, organised bag packing in Dunnes Stores and SuperValu, hosted cake sales, cycled 100 km cycle from Ballsbridge to Trim, County Meath and back to Dublin Zoo, and even ran the Galway Bay half-marathon. We completed the half-marathon on 3 October 2015, exactly 10 years to the day that I was diagnosed with breast cancer. It was a pretty special moment.



Karrie Hogan

We raised almost €13,000 for the Mater Foundation to support patient care in the hospital, resulting in four new electric beds but also seven art ware pieces for the Oncology and Haematology waiting area. When people undergo such intense treatment, it's just right that they have something positive and bright to look at. As you exit the day ward there, there's a beautiful ceramic piece of colourful hot air balloons taking off with "Life is an Adventure" written on. That's a nice message to receive upon leaving and I should know. The Mater does excellent work, always striving towards better care. Everyone is part of a team, from data manager to surgeon and aftercare – they all just want to improve patient care. I'm just so happy to have supported it in my own way

"Karrie's fundraising was absolutely wonderful and she has drawn on her own experience to really push for better patient care in the hospital. The outcome of all those hours walking, hiking, running, cycling and doing other community events are a more comfortable experience for patients who are in the greatest need of it."

– Tom Hickey, Head of Fundraising and Communications with the Mater Foundation

Thinking of tomorrow

The Mater Foundation is being relied upon to raise more and more funds for vital projects within the hospital due to the severe reduction of public finances into the health sector and we are working closely with the hospital to identify major projects going forward that will deliver significant improvements in patient care.

These include:

- Physiotherapy rehabilitation equipment for cardiothoracic and transplant patients to enable them to get back on their feet fast after surgery and assist speedy discharge.
- A Family Suite in St Vincent's Ward for patients who are at end of life to allow families become actively involved in the care of their loved one.
- Specialised equipment to soothe anxious and confused dementia sufferers in the post-acute care service in Fairview.
- A respiratory ultrasound scanner for use as a bedside imaging tool to aid in timely diagnosis and treatment of patients.



The Foundation's supporters help to fund the purchase of state-of-the-art equipment.



Heart Transplant in Theatre.



Thank You to all our supporters from the Mater Foundation and the staff of Heart House, where the Family Heart Screening Clinic is located.

Thank you for everything

We are the faces behind the Mater Foundation, but you, our supporters, are the heart.

Without you we would not be able to improve diagnosis, advance treatments, research outcomes, enhance patient experiences and many other ways in which our investments to the Mater Hospital save and change lives every single day.

We are constantly inspired by the patients and families that we meet, and the fundraisers and donors who give so much of themselves to help others.

Thank you.



Our wonderful volunteers that run the Mater Foundation's charity stand in the hospital.



A big, big thank you to all the volunteers who run the Mater Hospital Charity Shop on Dorset Street.

Advancing care for every patient, every day

2015 marked the 30th year of the Mater Foundation, which was established to support The Mater Hospital to stand proudly at the forefront of the diagnosis, treatment and care of patients.

We want to thank the generosity of our supporters who gave their time, money and energy to raise an amazing €3.3 million. We receive no government funding and are therefore solely reliant on funds raised by our supporters.

We have a voluntary board of directors who have the overall responsibility for the strategic development and policy of the Foundation and meet a minimum of four times a year. Our directors bring a wide range of skills from the business and professional sector, and adhere to the most stringent of governance codes. Our Chief Executive, Mary Moorhead, manages the Foundation and the day to day running of the business. We are a registered charity.



Members of the Dublin GAA Football Team visit patients in the hospital with the Sam McGuire trophy.

“One of the highlights of my year was meeting Sarah Jordan again. In 2012, Sarah, at age 24, had a heart transplant in the Mater. Every time I meet Sarah I continue to be astounded by her strength and drive to live life to the full after recovery. She has been tireless in her fundraising since her transplant and in 2015 organised a fantastic concert in Carrigaline that went to support patients in the heart and lung transplant unit she herself spent time in.”

–Mary Moorhead, Chief Executive, the Mater Foundation

Donor Charter Our promise to you...



Our supporters make a real and lasting difference to patient care in the Mater.

The Mater Foundation is committed at all times to treating its donors and supporters with the highest level of care and respect. We have developed a Donor Charter to assure all our supporters and potential donors of our commitment to honesty, openness and transparency.

We are enthusiastic signatories of the Statement of Guiding Principles for Fundraising, and abide by their guidelines at all times. For the full Donor Charter, please go to www.materfoundation.ie

We promise you that your donation will be used for the purpose intended, and that all general donations or any surplus in specific appeals will be used for best advancing our priorities of patient care in the hospital.

We strive to keep administrative and fundraising costs to a minimum, and are open about who is sitting on the Foundation’s governing board, and that the board will exercise prudent judgment in its stewardship responsibilities.

Recently published financial accounts are available to everyone, as are all agreed procedures for making and responding to complaints.

Your right to privacy will be respected, including your right to have your details deleted from our donor data base if requested and to know that there is full compliance with the Data Protection Acts. You will receive appropriate acknowledgment, recognition, and publicity for your donation in consultation with you, while also respecting anonymity if requested. You will also be kept informed of the impact of your support and the Mater Foundation’s evolving needs and priorities.

We appreciate the support that comes from individuals, groups and businesses. It is not enough that we uphold what is expected of us by law; we intend to do our very best to provide the best services and to show the utmost respect to our donors.

If you would like to discuss any aspect of this charter or other matters concerning fundraising activity at the Mater Foundation, please contact:

Mary Moorhead –Chief Executive or
Tom Hickey – Head of Fundraising & Communications

Both can be reached on (01) 830 3482



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